



Recommended Guidelines on Community Relations
Call 831.469.3396 for Information

Our city is changing and as more residential housing is added to the traditional business districts in the city, opportunities will grow for providing dining and entertainment. At the same time, dining and entertainment businesses will be expected to blend their businesses into the surrounding community to reduce public safety and quality of life risks.

These guidelines were developed to assure any business operating in the City seeking to provide live or amplified entertainment will be better prepared to obtain the necessary permits and be in compliance with appropriate regulations. These are only guidelines and there may be additional responsibilities established by the City depending upon the location and type of business. All business owners, managers and staff are responsible for knowing and understanding rules and regulations governing their business.

COMMUNITY RELATIONS

1. Establish positive relationships with residential and retail businesses surrounding your establishment and periodically consult with them about any emerging or outstanding issue relating to disturbances, noise, property damage, litter, or any other event that might lead to complaints or calls for service.
2. Consider holding periodic "block parties" and invite neighbors to meet with you and your staff, take a tour of your establishment and review some of the policies and practices you use to manage security and reduce risk.
3. When providing live or amplified entertainment be sure you obtain all the necessary permits and approvals, especially if it will occur outdoors.
4. Keep all windows and doors closed during periods of live or amplified entertainment.
5. When building or renovating, consult with an engineer to install appropriate sound suppressions insulation and identify the location of speakers to increase quality of sound and reduce transmission through the building structure to outside.
6. Obtain a sound meter and measure db levels to be in conformity with Zoning Ordinance Section 38-111 A.
7. Recognize that disturbances inside of your establishment cannot be just moved to the street. Incidents resulting from poor management inside your establishment may result in risks to your business and business license.
8. Monitor the area around your establishment including public sidewalks, alley next to or behind building, and parking area after closing to break-up crowds, intervene when conversations and noise may interfere with neighbors, and remove any litter or trash created by your customers.
9. Maintain appropriate trash receptacles and storage areas and monitor trash removal and pest control in and around trash areas.
 - Participate in meetings of your local Business Improvement District, trade association or community group to stay informed and be represented as a responsible member of your industry and community.

Community Covenant

As a responsible Host, we agree to:	As a responsible Guest, we ask you to:
Provide a clean, safe environment;	Help provide a safe and enjoyable environment to meet and

<p>Prevent overcrowding;</p> <p>Require promoters to conduct events responsibly;</p> <p>Maintain adequate, well-trained staff;</p> <p>Provide a selection of alcohol-free alternative beverages;</p> <p>Offer food whenever possible;</p> <p>Maintain a safe well-lit outdoor environment free of litter, trash, and graffiti;</p> <p>Minimize noise disturbance to neighbors, whether businesses or residents;</p> <p>Assure proper identification is presented by anyone who orders beer, wine or spirits, and appears younger than 30;</p> <p>Strive to prevent sales, service, or passing alcoholic beverages to anyone under 21;</p> <p>Intervene with anyone who appears to be intoxicated, or whose behavior is disruptive;</p> <p>Provide safe alternative transportation for someone who is a safety risk; and,</p> <p>Avoid advertising that promotes high-risk, underage, or irresponsible drinking.</p>	<p>socialize;</p> <p>Respect the importance of checking identification;</p> <p>Respect our need to prevent overcrowding and disturbances;</p> <p>Not pass alcohol to underage guests;</p> <p>Assist in maintaining a clean, safe environment;</p> <p>Respect our property, staff and other guests</p> <p>Drink responsibly, if you drink, and enjoy food;</p> <p>Know your limit, and when you approach it switch to a non-alcoholic beverage;</p> <p>Check with our staff to arrange transportation if it is unsafe for you or a friend to drive;</p> <p>Keep conversations low when you leave our establishment;</p> <p>Respect our neighbors, whether businesses or residents;</p> <p>Always wear your seat belt;</p> <p>If you choose to drink, use a designated driver;</p> <p>Be a safe pedestrian, remember, an intoxicated guest may not be any safer on the sidewalk, street, or in a parking lot than behind the wheel of a car.</p>
---	--