

WHATEVER YOU'RE UP TO

YOU'RE UP TO

STAY SAFE IN THE CITY

RHI 'Webinar'

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WHATEVER YOU'RE UP TO – STAY SAFE IN THE CITY

The Plan

- Some information about Wellington
- A bit of History
- WHO Safe Community
- Some early work
- The Projects
- University Students
- Conclusion
- Next steps

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Some information about Wellington

- 180,000 population
- About 30,000 come into the city each day
- More eateries per head of population than New York
- Over 300 licensed premises in the CBD
- We have student population of around 33,000
- The centre of the city is under 2km in diameter
- We have the oldest hotel in New Zealand

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A bit of History

- Around 2000 Residents perception at 30%
- Been in the safety business for awhile
- We have a plan
- By 2004 the perceptions of safety had increased to 72%
- Alcohol has always been the biggest contributor to violence and disorder

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Some legislative things

- Two tiers of government
- Legislation by statute with some local by laws
- Local authority has licensing responsibility
- District Plan – 'permitted activity'
- Sale of Liquor Act governs sale and supply
- 'Host responsibility' a condition for the licence
- These are tried and tested messages
- Host Responsibility is still valid

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The WHO Safe Community Network

- We have strong relationships
- We needed a benchmark for us and our partners
- The six criteria worked
- Accreditation was the start of a new era
- We widened our community safety view
- We are the only country capital accredited

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Work with our partners

- Focussed on Christmas period first
- Used the tried and tested messages
- The target group was identified
- Worked with bars and the corporate sector
- Took our message to Orientation week
- Had a good response



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Key messages

- Be safe – everyone's responsible
- Have a plan
- Stick with your mates
- Call for help
- Transport arrangements
- Chill out



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Tools and Tactics

- Posters
- Top up deal - food
- Transport options
- Adshels
- Liquor control by law
- Corporate packs
- Licensed premises
- Increased monitoring/enforcement
- Orientation week - cards



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Students

- Around 33000 in the city
- High promotion of student bars
- Wednesday night is student night
- Impacts on the city and Courtenay Quarter
- Work closely with the University's
- Partners a part in Orientation Week
- Working with University past Orientation



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The next stage

- Alcohol was a significant factor in incidents and injury
- Between 1am and 6am key times
- Alcohol affected peoples ability to make good decisions
- Most were intoxicated
- Mostly within about 1sq km
- Around 92% involved alcohol



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Courtenay Project

- Holistic approach
- Contribute to 'building public confidence in the safety of city streets
- 5 year project
- Alcohol and safety are the overarching themes
- Integrated set of solutions



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Courtenay Quarter - Key issues

- Alcohol-related harm (disorder, criminal offending and anti-social behaviour)
- Footpath and traffic congestion
- Streetscape design, including lighting
- Public transport and taxi management
- Public place activity



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Key objectives

- Improve safety
- Minimise the risk of alcohol-related harm
- Reduce late-night footpath congestion
- Reduce late-night traffic congestion
- In the longer term, revitalise the streetscape
- Facilitate complementary activity in public places to create diversity and attract a wider variety of people
- Minimise bus delays - improve services



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How have we approached it

- Consulted widely – community meetings
- Involved licensed premise operators/owners
- Literature review
- Developed some options through an audit
- Looked at other projects across council
- Presented a paper to Council with options
- Have funding in the Draft Annual Plan
- Includes a 24/7 liquor control By-Law



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Conclusion


- Project is about a collaborative approach
- It will help to build public confidence in the safety of city streets
- Demonstrates the importance of a broad approach
- What will a 'real' accord look like?
- It builds on our WHO Safe Community status
- Has a strong focus on safety and alcohol
- Whatever you're up to – 'Stay safe in the city' a good message



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Next steps

- A paper relating to the Liquor Control By-Law has been out for consultation
- Funding options are in the DAP
- Work has begun on planning
- Working across Council and with partners
- Looking to include some 'edgy' ideas
- Acknowledge that the city has 3 different economies



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